

## **El Bahraoui HANANE, Ph.D**

Assistant-Professor in logistic and SCM

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### **Research Interests**

- Innovation management
- Logistics & Supply Chain Management
- Digital transformation

### **Teaching Area Interests**

- Logistic management
- International trade and logistics
- Purchasing

### **Academic Background**

- 2018: **Postgraduate Diploma "Pedagogy for Higher Education"** at the Centre for Innovation and Pedagogy in Education, Aix-Marseille University.
- 2017: **PhD in Management Sciences**, with honours, at the Centre for Research in Transport and Logistics, Aix-Marseille University.
- 2012 : **Master of Research in Logistics and Strategic Management**, at the Centre for Research in Transport and Logistics, Aix-Marseille University.
- 2010 : **Bachelor's degree in Economics and Management**, Faculty of Economics and Management Aix-Marseille.

### **Courses Taught**

#### *Master level teaching*

- Purchasing
- International trade and logistics
- Logistic management

#### *Undergraduate level teaching*

- Technological innovation for mobility and the supply chain
- Information systems applied to logistics
- Digital security and business continuity
- General accounting
- Introduction to computer application development
- Tutorial in Data Literacy

### Academic Experience

- Present: **Assistant-Professor**, Brest Business School, France
- 2022 to 2023 : **Temporary teaching and research assistant** at the IUT of Quimper of the University of Bretagne Occidentale
- 2021 to 2022 : **Temporary teaching and research assistant** at the Faculty of Economics and Management and at the Centre for Studies and Research in Management
- 2012 to 2016: **Research assistant** at the Centre de Recherche en Transports et Logistique, in Aix-en-Provence at the University of Aix-Marseille

### Professional Experience

- 2020 to 2021 : **Management teacher and pedagogical co-responsible**, Training Centre of the MFR of Beauchamp (under the supervision of the Ministry of Agriculture)
- 2017 to 2020 : **Founder and CEO of Chamar Éditions** (entrepreneurial project developed in collaboration with *Inter-Made*, a support organisation for new entrepreneurs in the Social and Solidarity Economy in Marseille, and *Les Têtes de l'Art*)

### Peer-Review Journal

- El Bahraoui H., Claye-Puaux S., Guieu G., (2016), "Is logistics innovation singular? State of the art and expert judgement", *Logistique & Management* Vol. 24, Iss. 2.

### Refereed Proceedings

- El Bahraoui H., (2023), Une exploration approfondie de la gestion des déchets DASRI et DASND : une étude qualitative dans un centre hospitalier de l'Ouest de la France ? 11ème colloque ARAMOS : « La coopération dans tous ses états : Professionnels, organisations et territoires au service du patient ? », Metz, France
- El Bahraoui H., (2023), " "The rise of digital platforms in the supply chain and transport sector", 4th Annal Congress of the Moroccan Management Association, Dakhla, Morocco.
- El Bahraoui H., (2023), " "Study on cyber security in the context of logistics and transport", research seminar "Organisation, logistics and information systems", Maison des Sciences de Gestion de Paris Panthéon- Assas, Paris.
- El Bahraoui H., (2016), "Exploring the concept of logistics innovation in the face of supply chain challenges", 11th International Logistics Research Meeting, Lausanne (Switzerland).
- El Bahraoui H., (2017), " Logistics innovation: What factors favour its adoption ? ", *Supply Chain Magazine*, N°112, p 144-145.

### Books and book Chapters

- El Bahraoui H. (2019), " Logistics innovation: What factors favour its adoption?? ", in: Rouquet, A., and Fabbe-Costes, N., "in: La logistisation du monde. Chronicles on an ongoing revolution", Presses Universitaires de Provence, 1 ed., 2019.

### Other Activities / Memberships

- Since 2023: Member of the Moroccan Management Association
- Since 2022: Member of the Laboratory of Economics and Management (LEGO, EA 2652)
  
- Funded Research:
  - Karaa M., Makaci M., El Bahraoui H., investigation on the creation of a mutualised logistics tool to facilitate local supply in collective and commercial catering within the framework of the "Metropolitan Food Project", financed by Brest Métropole (2023-2024).
  - Karaa M., Makaci M., El Bahraoui H., PROMALG-Santé project on the development of plant proteins and the diversification of protein sources". Study on the development of a logistics chain for algae proteins" (ANR project, start-up planned in 2024).