Marwa TALBI, Ph.D
Assistant-Professor in Finance
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Research Interests

- Financial markets,
- Financial economics,
- Quantitative finance,
- Financial modeling,
- Risk management.

Teaching Area Interests

- Financial markets,
- Portfolio and risk management,
- Financial analysis,
- Financial mathematics,
- Statistics and data analysis,
- Economics,
- Research methodology.

Academic Background

- 2022: Qualification MCF, Section CNU 06
- 2021: PhD in Finance, University Claude Bernard Lyon 1, Institute of Financial Science and Insurance (ISFA); SAF Laboratory, EA 2429
- 2017: Master in Finance and Actuarial Science, Institute of Higher Commercial Studies (IHEC), University of Sousse, Tunisia
- 2014: Bachelor in Finance, Higher Institute of Management (ISG), University of Sousse, Tunisia
- 2011: Tunisian Baccalaureate degree in Mathematics

Courses Taught

Master level teaching

- Introduction to financial theory,
- Financial markets,
- Portfolio management,
- Treasury management,
- Financial engineering,
- Insurance economics,
- Research methodology.

Undergraduate level teaching

- Finance,
- Corporate Finance,
- Financial Analysis,
- Financial Mathematics,
- Microeconomics,
- Macroeconomics,
- Statistics and data analysis
- Quantitative Management Techniques with Stata.

Academic Experience

- 2024 to present: Head of the Mastère Programme Gestion Patrimoniale et Financière
- 2023 to present: Head of Finance and wealth management Option
- 2023 to Present: Assistant Professor in Finance at Brest Business School
- 2022-2023: Contractual Lecturer and Research assistant in Finance at Southern Brittany University, Institute of Management (IMABS) Vannes
- 2021-2022: Temporary Lecturer and Research Assistant (ATER) at IAE School of management Lille
- 2020-2021: Temporary Lecturer and Research Assistant (ATER) at IAE School of management Lille
- 2020: Lecturer at ESSCA Business School Lyon
- 2019: Lecturer at IAE School of management Lyon
  Lecturer at Ecole Centrale de Lyon

Peer-Review Journal

- Talbi M, Venugopal S. K. (2025). Stock Market Reactions to Adoption of Cryptocurrency as a Payment Instrument, Journal of Theoretical and Applied Electronic Commerce Research, vol 20, issue 3, ABS 1
- Talbi.M, Bedoui. R, de Peretti.C and Belkacem. L (2021). Is the role of precious metals as precious as they are? A vine copula and BiVaR approaches, Resources Policy, volume 73 (ABS 2, HCERES B, Scopus Q1)
- Talbi.M, de Peretti.C and Belkacem. L (2020). Dynamics and causality in distribution between spot and future precious metals: A copula approach, Resources Policy, volume 66 (ABS 2, HCERES B, Scopus Q1)

Refereed Proceedings

- Talbi M., Laouiti R., What drives investors' behavior in the green cryptocurrency market?, 3rd International Conference on Advancing Sustainable Futures (ICASF 2025), Abu Dhabi, 10-11 december, 2025, online
- Talbi.M, de Peretti.C and Belkacem. L (2023). Does economic policy uncertainty matter for the co-movements between precious metals and BRICS stock markets: A cross-quantilogram approach, 10th International Conference Financial Engineering and Banking Society; October 1, 2021; Online
- Does economic policy uncertainty matter for the co- movements between precious metals and BRICS stock markets? A cross-quantilogram approach, 71e Journée de séminaires actuariels Lyon-Lausanne ; June 14, 2021 ; Online
- Dynamics and causality in distribution between spot and future precious metals: A copula approach, 10th International Research Meeting in Business and Management (IRMBAM-2019); July 8-10, 2019; IPAG Business School, Nice
- . Dynamic connectedness of spot and future precious metals: A time varying- copula approach, 2nd International Conference on Energy, Finance and the Macroeconomy; October 24-26, 2018; Montpellier Business School, Montpellier
- Which precious metal shines brightest for international investors?: A vine copula approach, International Conference on Statistics and Econometrics (CISEM 2017); May 5-7, 2017; Mahdia, Tunisia

Awards / distinctions

- **2018-2020: Campus France Research Grant,** The Franco-Tunisian cooperation project **Hubert Curien Utique** co-financed by the Ministry of Europe and Foreign Affairs (MEAE) and the Ministry of Higher Education, Research and Innovation (MESRI)
- **2017-2019: Scholarship for PhD Research**, Ministry of Higher Education and Scientific Research and Technology of Tunisia.