

Rahma LAOUITI, Ph.D
Assistant Professor in Management and Entrepreneurship
rahma.laouiti@brest-bs.com



Research Interests

- Entrepreneurship
- Entrepreneurial behavior
- Personality traits
- Institutions
- Panel Data
- FsQCA

Teaching Area Interests

- Entrepreneurship
- Management
- Intrapreneurship
- Project Management
- Human Resources Management
- Leadership
- Innovation
- Research Methods
- Business Accounting

Academic Background

- 2020: Ph.D. in Management, University of Sousse, Tunisia
- 2014: MSc. in Management, Higher Institute of Finance and Taxation, Sousse, Tunisia
- 2011: BSc. (Hons) Accounting, Higher Institute of Finance and Taxation, Sousse, Tunisia

Courses Taught

Master level teaching

- Human Resources Management
- Leadership
- Innovation

Undergraduate level teaching

- Entrepreneurship
- Introduction to management
- Intrapreneurship
- Project Management
- Human Resources Management

- Innovation
- Research Methods
- Business Accounting

Academic Experience

- 2022 to Present: Assistant Professor in Management and Entrepreneurship - Brest Business School, France
- 2022: Postdoctoral Researcher - CESI, Campus Rouen, France
- 2022: Visiting Researcher - Montpellier Business School Montpellier, France
- 2019-2022: Lecturer in Management - Higher Institute of Management, University of Sousse, Tunisia
- 2020: Lecturer in Entrepreneurship - Higher Institute of Biotechnology, University of Monastir, Tunisia
- 2017: Visiting Researcher - Montpellier Business School Montpellier, France
- 2016: Visiting Researcher - Montpellier Business School Montpellier, France
- 2014 – 2020: Lecturer in Business Accounting - Higher Institute of Management, University of Sousse, Tunisia

Peer-Review Journal

- Laouiti, R., Nakara, W.A. & Razgallah, M. (2025) The dark triad and entrepreneurial intention: The moderating role of family business exposure. *European Management Review*, 1–17. (ABS 1)
- Mohamed Yacine Haddoud, Witold Nowiński, Rahma Laouiti, Adah-Kole Emmanuel Onjewu, Entrepreneurial implementation intention: The role of psychological capital and entrepreneurship education, *The International Journal of Management Education*, Volume 22, Issue 2, 2024, (ABS 1)
- Laouiti R., Haddoud M. Y., Nakara W. A. et al. (2022), Entrepreneurial Behavior through the Lenses of the Formal and Informal Institutional Perspectives: Evidence from a Two-Country Study, *Revue de l'Entrepreneuriat*, 2022/3 (Vol. 21), p. 79-103
- Nakara, W., Laouiti, R., Chavez, R. & Gharbi, S. (2020). An economic view of entrepreneurial intention, *International Journal of Entrepreneurial Behavior and Research*, 26(8), 1807-1826. (FNEGE 3, ABS3)
- Miao, C., Gast, J., Laouiti, R. & Nakara, W. A. (2021). Institutional factors, religiosity, and entrepreneurial activity: A quantitative examination across 85 countries, *World Development*, 149, 105695 (ABS3).
- Laouiti, R., Haddoud, M. Y., Nakara, W. A. & Onjewu, A. (2021). Profiling potential entrepreneurs through the "Big Five" lens: Exploring the role of gender, *Journal of Business Research*, 142, 819-829 (FNEGE 2, ABS3)
- Laouiti, R., Haddoud, M. Y. Nakara, W. A. & Gharbi, S. (2021). Entrepreneurial behavior through the lenses of an institutional perspective: Evidence from a two-country study. *Revue de l'Entrepreneuriat* (FNEGE 2)

Refereed Proceedings

- 2026 : Atténuer les effets néfastes de la numérisation sur le lieu de travail, École d'été internationale RELIEF : « Nouvelles technologies et santé au travail », Yverdon-les-Bains, Suisse, 08-11/06/2026
- 2025: The path from employee's happiness to intrapreneurship: The crucial role of creativity and innovation at work, International Conference on Digital Transformation and Management - ICDTM'25, 30-31 mai 2025, Hammamet, Tunisie

- 2025: The interplay between entrepreneurship, institutional factors, and health system at the aggregate level, ENIG 2025 7th Entrepreneurship, Innovation, and Governance Conference, Paris, 10 avril 2025
- 2025: Technostress, organizational commitment, and intrapreneurship: evidence from France, 1st International Conference on Entrepreneurship, Family Business & Sustainable Innovation, 20-23/01/2025, Jeddah, Arabie Saoudite
- 2023: Promoting water saving behavior among teens on TikTok: an experimental study, *20ème Colloque International de l'Association Tunisienne de Marketing (AMT)*, 20-21 octobre 2023, Hammamet, Tunisie
- 2018: Entrepreneurial Intention: A Contextual Approach: Evidence from French & Tunisian Students, *Entrepreneurship: Behavioural and Cognitive Approaches Workshop*, 13 - 14 September 2018 - School of Management, University of Bath, UK.
- 2017: The Effect of Economic Development and Global Competitiveness on Entrepreneurial Intention: A Comparative Study, *PSB conference*, May 2017, Paris, France.
- 2016: Entrepreneurial Intention, Economic Development and Competitiveness Dynamics, *ISBE conference*, October 2016, Paris, France.

Other Activities / Memberships

- Since 2019: Reviewer for the *International Journal of Entrepreneurial Behavior and Research*.