

Santosh Venugopal, Ph.D.

Assistant Professor in Finance

Responsable du Master of Science in International Business

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Research Interests

- Banking
- Equity
- Economics

Teaching Area Interests

- Economics
- Finance
- Banking

Academic Background

- 2018: PhD (Economics), India
- 2020: Master of Science in International Business, France
- 2019: Master of Business in Internationalisation (Waterford Institute of Technology, Ireland)
- 2013: Master of Arts in Economics, Madurai Kamaraj University India
- 1996: Post graduate diploma in Business Administration, Pondicherry University
- 1998: Post Graduate diploma in Human Resource Management, Pondicherry University
- 1991: Bachelor of Arts in Law from Pondicherry University

Certifications

- 2017: Certified Instructional Designer, 4 C learning and Manipal Academy of Banking
- 2014: Certificate in online teaching, GlobalNxt University, Malaysia
- 2014: Crafting an effective writer, Mt San Jacinto college (online)
- 2014: Better leader, better life, Wharton Business School (Distinction – 99%)
- 2011: Asset Liability Management, IIT Kharagpur, India (training at IIT campus)
- 2017: Certification in Macroeconomics with distinction (100% score), University of California Irvine
- 2017: Certification in Microeconomics with distinction (98.43%) from University of California Irvine

Academic Experience

- Brest Business School
 - Director of the Master of International Business programme (English) (2021-24)
 - Managing the Master research methodology course
 - Managing the BIM research method course
 - Currently teaching International Operations Management and Economic strategy course for the Master's programme and the following courses for the Bachelor programme – Research Methods, Economic policy, Introduction to Economics and International Finance
 - 2020 – 2021: Taught the following courses for the Master programme – International Operations Management; Economic strategy; Taught the following for the Bachelor's programme: Economic Policy, Economics and Markets, Geopolitics, Maritime policy and management.
- 2020: Research methods course for EM Normandie, Caen Campus
- 2020: Economic policy for ISEN business school
- 2009 to 2018: Head of Department, MBA (Banking and Finance) programme, Manipal Academy of Higher Education (University)
- Designed and executed a banking project successfully for the Finance Accreditation Agency (FAA), Malaysia (subsidiary of Bank Negara Malaysia)

Professional Experience

- 2001 to 2009 Assistant Vice-President (Operations), AXIS Bank, India. Managing various aspects of banking operations including credit and trade finance related operations
- 1999 to 2001: Assistant Manager, Global Trust Bank, Coimbatore. Managed the Trade finance desk and was also a financial planner for High Networth Individuals

Peer-Review Journal

- Mazé Dominique, Venugopal Santhosh Kumar, Exploring the Role of Virtual Influencers in Consumer Behavior in Morocco, 2026, Review of European Studies, Vol. 18, No.1, 2026, ABS 1
- Prashanth Kumar, Mukund Sharma, Venugopal Santhosh Kumar, Do fiscal contractions shocks trigger investment collapses: evidence from a global pane, Economics, Vol 14, issue 5-2026, ABS 1
- Venugopal Santhosh Kumar, Talbi Marwa, Stock Market Reactions to Adoption of Cryptocurrency as a Payment Instrument, Journal of Theoretical and Applied Electronic Commerce Research, vol 20, issue 3, ABS 1
- Venugopal Santhosh Kumar, Dahmani Manel, Diverse Democracies, Divergent Corruption: Examining the Impact of Democratic Governance Models in Curbing Corruption, Review of European Studies, Vol. 17, No. 1 June 2025
- Venugopal Santhosh Kumar, Loan Portfolio Management and Bank Efficiency: A Comparative Analysis of Public, Old Private, and New Private Sector Banks in India. Economics 12: 81, March 2024 (ABS 1)
- Venugopal, Santhosh Kumar, Do Systematically Important Banks Pursue Low-Cost Deposits: Insights from a Difference-in-Differences Estimation. *Theoretical Economics Letters*, Vol.13 No.5, October 2023
- Venugopal Santhosh Kumar, Pavan Kumar, Impact of production data on Stock market movement, *I-Manager Journal of management*

- Venugopal Santhosh Kumar, Does the Straits Times Index have an impact on the Spot Nifty? An econometric analysis of the interlinkages between the SGX Nifty futures, Straits Times index and the spot Nifty, *The Asian Journal of Multidimensional Research*, vol 7 issue 5, May 2018

Refereed Proceedings

- Venugopal Santhosh Kumar, When debt outpaces jobs – Debt employment divergence indicator, International Conference on “Future Chains Intelligence, Innovation and Integration: Shaping Smart Supply Chains with AI, IoT & Beyond (FCIII 2026), Bengaluru, India, 11-12 June, 2026
- Venugopal Santhosh Kumar, Chemingui Houssein, Peer Influences on AI Adoption in Education: A Copula-Based Approach, 49th EBES Conference, October 16-18, 2024, Athens, Greece

Cases studies

- Venugopal Santhosh Kumar, 'Rang De' – a case study innovative models in microfinance, published by the Dhruva Institute of Management, India

Book and chapters

- Designed and developed content on the following subjects for Manipal University
 - Data analysis for bankers
 - Economics for bankers

Other Activities

- Member of European Economic association
- Member of World Economics Association

- Speaker for 8th International Conference on Research in Business, Management and Finance, hosted by the Heber Institute of Management Studies, Bishop Heber College, Tiruchirappalli on 20 February 2026.